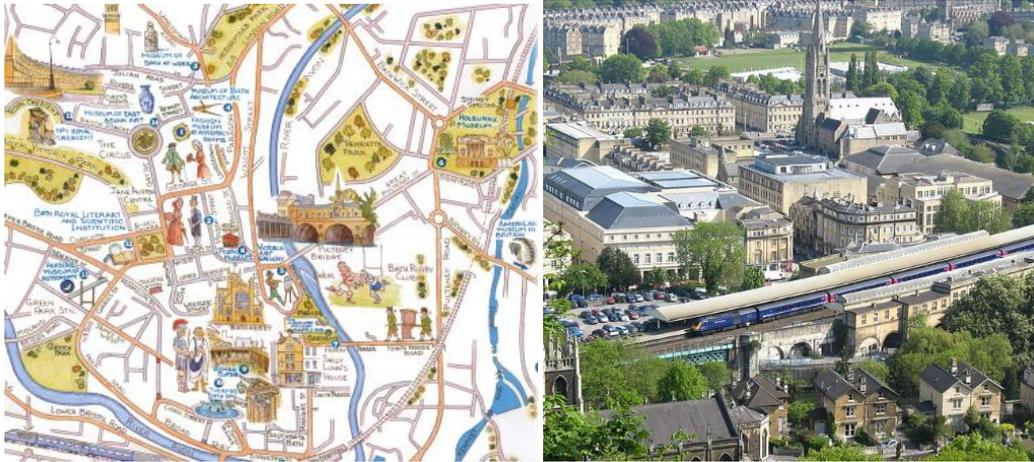


EXPLORING CREATIVITY IN DISADVANTAGED URBAN AREAS

University of Bath, 14-15th September 2017

Conference Programme



Wednesday 13 September 2017

Claverton Down Campus, Bath BA2 7AY, 1WN 3.20

13.00-17.00 Co-Creation Project meeting (for project team members only)

13.00-13.20 Who is who? Brief introduction of participants

13.20-14.00 Secondments: challenges and recommendations

14.00-15.00 Mapping out co-creation: literature review and framework

15.00—15.15 Break

15.15-16.00 Co-Creation from theory to practice

16.00-16.30 Discussion about Paris and Rio co-creation workshops

16.30-17.00 Any other matter (future secondments, case studies, ...)

18.00-20.00 Co-creation workshop 1: Counter-mapping the World-heritage City.

Creative walk led by walking artist Richard White. Participants will produce a creative response to the official image of Bath by drawing, writing and taking photographs. The walk starts outside the Tourist Office: Abbey Chambers, Kingston Parade, Bath, BA1 1LY **(for everyone)**

20.00 Dinner at the Real Italian: 16 York St, Bath BA1 1NG **(for everyone)**

OXFORD
BROOKES
UNIVERSITY



Thursday 14 September 2017

Claverton Down Campus, Bath BA2 7AY, 1W 2.101 /1W 2.102

8.30-9.00 Coffee & registration

9.00-9.10 Opening by Christina Horvath

9.10-10.10 Keynote. Chair: Christina Horvath

Ed Welch (University of Aberdeen) and **John Perivolaris** (Independent photographer)
Assemblage: telling stories of the city through image, text and walking

10.20-11.35 Session 1: Conceptualising Co-Creation. Chair: Nina Parish

Christina Horvath & Bryan Clift (University of Bath) *Co-Creation : Conceptualising a methodology addressing urban stigmatisation*

Simone Fullagar & Annaleise Depper (University of Bath) *Theorising the materiality of co-creation as a knowledge practice: exploring onto-epistemological questions*

Richard Huggins (Oxford Brookes University) *Resisting Territorial Stigmatization: Arts, Creativity and Communities*

11.35-11.50 Coffee/tea

11.50-13.05 Session 2: Understanding inequalities. Chair: Hugh Lauder

Sue Brownill (Oxford Brookes University) *Co-Creation, Co-Option and Austerity*

Maria Sarah da Silva Telles (PUC-Rio de Janeiro) *The inequalities and the poverty in the favelas of Rio de Janeiro: the representations on social mobility and its possibilities among vulnerable families*

Philippa Collin (Inholland University) *The intimacy of exclusion: Conflict and conviviality in Amsterdam's public space*

13.05-14.00 Lunch

14.00-16.00 Session 3: Urban interventions in South America. Chair: Andres Sandoval

Simone Kalkman (Amsterdam School for Cultural Analysis/ University of Amsterdam)
Spokespersons, Mediators and Role Models: The Work of Visual Artists from Rio de Janeiro's Favelas

Israel Solorio (National Autonomous University of Mexico) *Co-creation in disadvantaged neighbourhoods of Mexico City: Possibilities and limitations of art intervention to deal with urban stigmatisation*

Pamela Ileana Castro Suarez & Hector Quiroz Rothe (Universidad Nacional Autónoma de México) *A Morphological consideration about Co-Creation from the practice of Urbanism in Mexico City*

Reza Shirazi (Oxford Brookes University) *Muralismo, From State Politics to Community Protest*

16.00-16.20 Coffee-tea

16.20-17.20 Discussion Panel 1: What can art do against segregation? Chair: Christina Horvath & Interpreter: Amy Biss

Jean-Manuel Simoes (Photographer, Paris) *How to make it visible ?*

Toni Marques (Literary curator, Rio de Janeiro) *The Flupp Experience: Literature In Rio De Janeiro Favelas*

Rachid Santaki (Writer, Saint-Denis) *Saint-Denis and the 'dictée des cités'*

18.00-19.30 Co-creation workshop 2: In this workshop led by artist and curator Katie O'Brien uses drawings, photographs and texts produced on the previous day's walk to produce new, collective understandings of the city of Bath resulting in an alternative city map. 44AD Gallery and Community art studio, 4 Abbey Street, Bath BA 11 NN

20.00-21.30 Dinner at the Allium Restaurant, 1 North Parade, Abbey Hotel, Bath BA1 1LF

[Friday 15 September 2017](#)

Claverton Down Campus, Bath BA2 7AY, 1W 2.101 /1W 2.102

8.30-9.00 Coffee & registration

9.00-10.20 Session 4 Regeneration and place-making practices. Chair: Emma Wragg

Angela Connelly (University of Manchester/Lancaster University) *'It's just a big cone': reimagining a disadvantaged area through art.*

Julia Rothenberg (Queensborough Community College /CUNY) *Theaster Gates: Chicago's Entrepreneurial Artists*

Laura Colini & Lorenzo Tripodi (Tesseræe, Berlin) *Urban disadvantage in EU and Latin American cities: conceptual issues and policy questions*

10.20-10.40. Coffee/tea

10.40-12.00 Session 5: Co-creative Practices in Europe. Chair: Tim Jones

Roz Hall & Martha King (Knowle West Media centre) *We Can...Co-producing and co-creating knowledge and products with local communities, for positive social change*

Abril Herrera Chavez (Bartlett School of Architecture UCL) *Internet infrastructure and Co-creative practices: The ups and downs of researching urban inequality within rural communities in Cornwall*

Ben Bowman (University of Bath) *"A Space for Us": Urban artwork as a legitimizing space for actually existing young democracy*

12.00-13.00 Co-creation workshop 3: In small groups will discuss principal challenges of the co-creation process and will work toward a blueprint for co-creation workshops.

13.00-14.00 Lunch

14.00-15.40 Session 6: Art and City Space. Chair: Sue Brownill

Ségolène Pruvot (Alternatives Européennes, Paris) *Investigating complex visions and implementation of creativity and its potential social impact: Analysing the case of Saint-Denis, France*

Lizamell Diaz (UNAM) *Gentrification and participatory artist: The case of the Historic Center of Mexico City, 1997-2017*

Abeer Aloush (American University) *The hip-hop of the youth of difficult suburbs: An attempted patrimonialization and appropriation of space*

Nela Milic (School of Design, London College of Communication, University of the Arts London) *Here comes everybody*

15.40-16.00 Coffee-tea

16.00-17.40 Session 7 : Urban Communities and Creativity in the World. Chair: Simone Fullagar

Joseph R. Hartman (University of Texas at Dallas / University of Missouri) *Sacred Tree or Pillory? Urban Regeneration and Afro-Cuban Communities in Modern Havana*

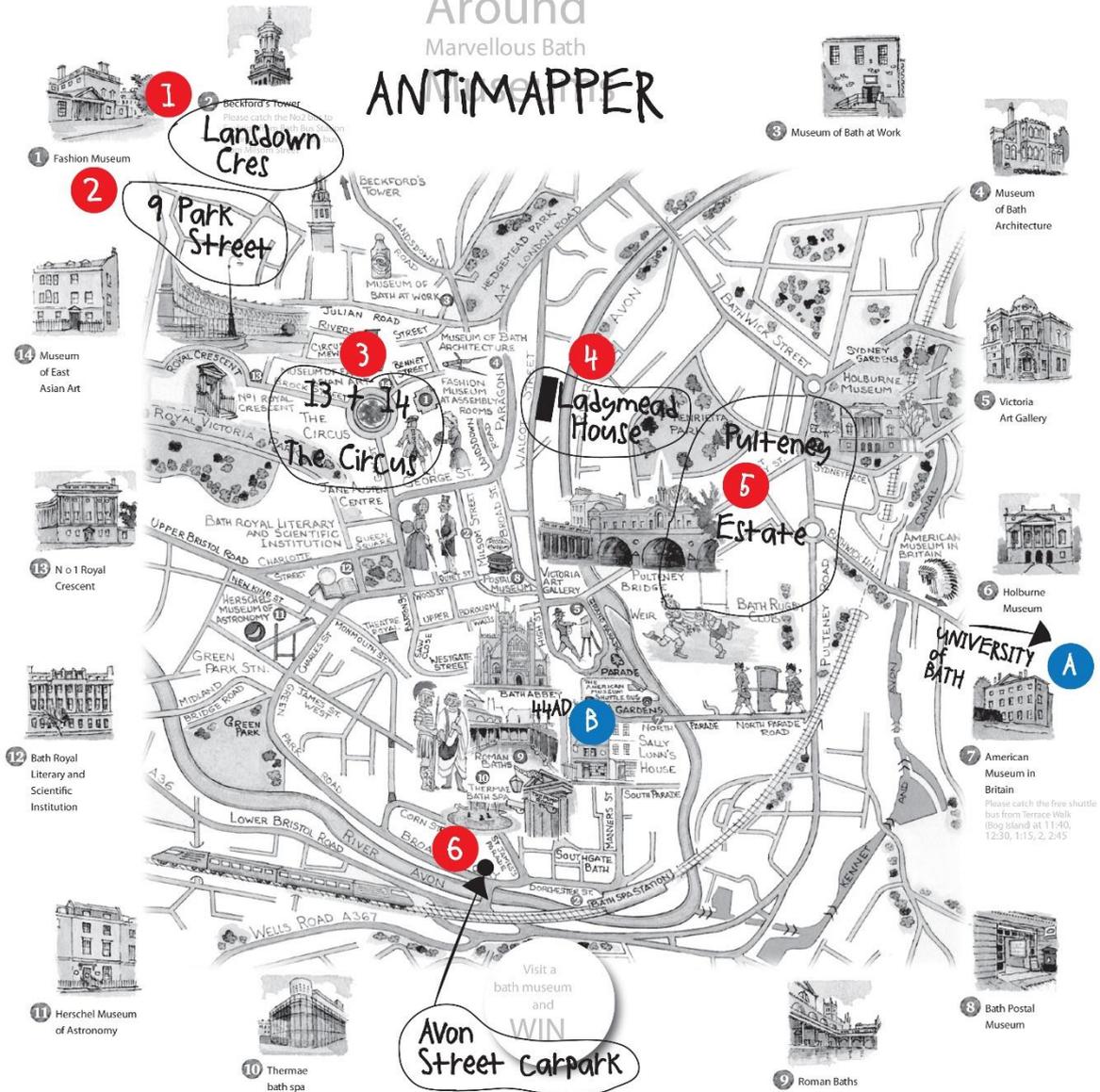
Debbie Pinfold (University of Bristol) *Creativity in the Classroom – and beyond: the Upfest / Berlin Wall project 2015*

Rym Ben Tanfous (University of Tunis/ University of Monastir) *Activism, Interculturality, Aesthetics, and Reception of 'Djerbahood'*

Vanessa Castejon (University Paris 13) *"Telling our stories", the Redfern Now series: a postcolonial creation?*

17.40- 18.30 Plenary discussion and Wine Reception

ALTERNATE Around Marvellous Bath ANTI-MAPPER



Follow these trails and explore the back streets of Bath... take photos, draw, write, document your impression...

- 1) **1 Lansdown Place - 20 Lansdown Crescent. Residence of William Beckford slaveowner**
The wealthiest Commoner in Britain, a fortune amassed on slave-ownership and sugar.
 - 2) **9 Park Street. Residence of Nathaniel Wells, slaveowner**
Britain's first black JP and Sheriff of Mammouthshire. Social housing in Park Street becoming gentrified.
 - 3) **Nos 13 & 14 The Circus. Empire 'explorers' and conquerors**
Once the homes and temporary residences of the heroes of Empire, there was a time when no-one wanted to live here. Cold, draughty, damp. Still some social housing on the Circus.
 - 4) **Ladymeard House, Walcot Street, 'Asylum for Penitent Prostitutes'**
Once the rough neighbourhood of Bath Walcot is now almost fully boho-chic gentrified, 'Bath's Artisan Quarter'
 - 5) **The Pulteney Estate an enterprise of Sir William (Johnstone) Pulteney, slaveowner and speculator**
Seasonal residences for Caribbean slave-owners taking the waters, recovering from tropical diseases, networking.
 - 6) **Avon Street car park, top floor view of Broad Quay**
The working class city erased for the second time
- A) University of Bath Claverton Down, Bath BA2 7AY B) 4HAD art-space 4 Abbey St BAI INN

About the conference

Creative projects shape cities. They have the power to challenge negative connotations attached to disadvantaged neighbourhoods, transform the cityscape and residents' lives for the better, and create opportunities for dialogue between various urban actors including artists, residents and decision makers. Artist-led projects can promote change, build capacity, broaden the range of available options for education and improve health conditions.

Yet, artists engaging in regeneration strategies can also become complicit in the production of urban inequalities. Art festivals and creative practices can contribute to spectacularise neighbourhoods and inadvertently become promoters of gentrification. In the last thirty to forty years, as cities have sought to redevelop urban centres and to some extent their peripheries, municipalities have often been seen to encourage artists to act as civic boosters that promote the staging of cities in order to attract visitors, tourists and private capital investment.

Arguing that social practices of art involving multiple partners in urban settings can avoid being hijacked, this workshop-conference seeks to explore how co-creation projects – which bring together residents, artists, researchers and other urban actors – can be used to address territorial stigmatisation. Our aim is twofold: we welcome both theoretical approaches conceptualising processes of co-creation and empirical examples that shed light on the role of artists as agents of urban destigmatisation. By co-creation, we understand processes involving artists, residents, academics and other local stakeholders resulting in the transformation of pockets of marginalisation in cities.

We propose a number of axes for theoretical reflection on co-creation as well as sharing of good practice, including, but not limited to:

- How can art interventions be used to build local capacity?
- How can pitfalls and negative side effects be avoided?
- How can different agendas be negotiated in multi-partner projects?
- How does co-creation relate to co-production of research?
- How can co-creation projects be adapted to educative or health-focused purposes?
- Can art and science work together in co-creation projects?
- How do different groups of people from marginalized communities experience regeneration strategies?
- What are the possibilities and limitations of co-creation methods in the context of urban stigmatization?

This conference is part of a four-year research project which has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 734770. The project involves universities and NGOs in Europe, Mexico and Brazil. For information of the project, see: <https://www.brookes.ac.uk/about-brookes/news/eu-funded-project-to-address-stigmatisation-in-disadvantaged-neighbourhoods/> and www.co-creation-network.org